

## **Preparation for Photos Checklist:**

Great photos sell! To achieve the best of your photos, please ensure to go through the following checklist (arranged by areas) and clear them one by one before the shooting date:

#### Outdoors:

- Remove all cars from the driveway.
- Hide the wheelie bins in the garage.
- Hide the water hoses.
- Remove washing and pegs from the cloth lines.
- Turn the retic off (floor will look stained if it does).
- Hide gardening tools.
- Uncover the BBQ (if it is not rusted).
- Remove anything that does not belong (brooms, paint buckets, mops, etc...). Key word is DECLUTTER
- Clear the weeds from the footpath.
- Mow the lawn 3-4 days in advance. The greener the better!
- Hide catalogues from the mailbox.
- Remove all the spider webs on the fence as well as on the property.
- Remove the dead leaves from the palms.
- Remove bikes and toys if out of context.
- Remove shoes / shoe racks at the entrances.
- Remove pet beddings, bowls, and dropping.

## Pools:

- Remove the creepy crawly pool vacuum.
- Remove all fallen leaves inside the pool.
- Ensure pool lights are working for twilight shoots.
- Hide the pool cleaning tools.
- Ensure water features are working properly (if applicable).
- Remove the pool cover and hide the cover trolley.
- Hide pool toys and floaties.
- Uncover the spa (hide the cover from the view) and keep it running to the end of the shoot.

## Bedrooms:

- Vacuum the carpet.
- Declutter the bed side tables from all personal items.
- Ensure the bulbs on the bedside lamps are working and of the same colour and feel.
- If you wish to show the wardrobe, keep it tidy and to the minimum possible.
- Ensure the beds are well presented with bed covers and lots of cushions (if possible). Bed sheets need to be tucked in properly around the mattress.
- Remove hung clothes behind doors. To show space, we need to open the doors wide open.
- Clear under bed areas; if not achievable, push the clutter as away as possible from the bed edge.
- Remove fans and heaters.
- Remove laundry bags unless they are part of the house presentation.

## Kitchens:

- Remove all the magnets on the fridge doors. They distract buyers from looking at the rest of the kitchen.
- Hide kitchen equipment if out of context, keeping them to the minimum is highly recommended.
- Remove the routers and telephones from the kitchen top (if possible). If not, wrap the cords in a tidy manner.
- Remove the dish drainers.

- Clean, clear and dry the kitchen sink.
- Clear the inside of the oven. Hanging towels on the oven handle is not preferred.
- Ensure the lamps of the cooking range hood/ oven is working and bright.
- Remove rugs from the kitchen floors.
- Remove clutter from the fridge tops.
- Remove cleaning products from the view.

### **General Indoors / living areas:**

- Ensure all the bulbs are working properly and of the same colour (cool is preferred all across the property).
- Hide power leads from all the views. If it is not achievable, please wrap them neatly with a rubber band.
- Please wrap curtain cords neatly. They won't look nice on the floor.
- Ensure windows overlooking the front yard and backyard are wide open.
- Remove fitness equipment if they are out of context (for example: treadmills in theatres or living areas).
- Uncover the pool tables and set it up for the shoot.
- Remove all the personal frames. The buyers will need to picture themselves in their new home and it does protect your privacy when the listing is aired.
- Remove calendars and wipe up white boards.
- Clean all mirrors and windows.
- Hide TV remotes.

## Bathrooms:

- Remove the toilet bins / laundry bins.
- Remove the cleaning products and tools.
- Remove shampoos, razors, toothbrushes, and makeup from the vanity top.
- Replenish the tissue roll.
- Remove the floor rugs.
- Ensure shower screens are clean from calcium build ups.
- Remove bath toys.
- Remove the hanging cloth behind the doors.

## Recommendations:

- Moving stuff around during the shoot is not preferred as the removed stuff from one frame will come in the next one. It is much recommended to hide all the clutter in the garage.
- Paint the timber decking is preferred for a glossier look.
- Set the TV on a paused natural scene if possible.
- Style the house with cushions, throws, candles, and frames. A visit to K-Mart is advised.
- Style bathrooms with flowers, towels, and candles.
- Tidy up the kids toys (keeping them to the minimum is preferred).
- Light up all the candles they come up nice in photos (especially in twilight shootings).
- Apply the odd one out principle for pieces of furniture that do not fit the room purpose.
- Garages will be shot only if they have a special feature (ex: extra storage, or high ceiling). If you need them shot, please keep them clear. Otherwise, this is your perfect spot for hiding all the clutter.
- Keeping busy corners, even if they are not coming in the views, will reduce the size of your rooms in the photos.
  We will be looking for clear angles during the shoot while sacrificing the space if need be.



# ITEMS TO HIDE BEFORE THE SHOOT

@ Outdoors



























## @ Living Areas











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## @ Kitchen

# Mark Michael

























## @ Bedrooms



























## @ Toilet / Ensuite























# Mark Michael



















# @ Laundry







